New ‘Dental Photography’ DVDs from gIDE

From the Global Institute for Dental Education (gIDE) comes yet another must-have guide and reference for any clinician’s practice. This new Dental Photography two-disc DVD set demonstrates how to shoot high-quality photos that meet, and even exceed, all dental and photographic art standards.

Through lectures and real live operator examples, gIDE’s expert faculty — including Dr. Jim Dunn, a private practitioner in Auburn, Calif., and Aacd Educator of the Year; Dr. Brian P. LeSage, a private practitioner in Beverly Hills and course director at UCLA CE; and Dr. Richard Young, assistant professor in restorative dentistry at Llu School of Dentistry — present dental photography as more than just a record of existing conditions or treatment completed.

It is a communication tool to optimize interactions with the patient, the lab, referral sources and marketing.

The lectures cover topics such as use of photography, digital dental photo world, Aacd views, SLR settings and more.

Basic setting for point-and-shoot, an SLR demo with Canon 50D and entry-level Canon T1, and flash and lens options are thoroughly demonstrated.

In addition, the set uses a real operator setting to exhibit intraoral techniques with point-and-shoot and SLR, shooting the 12 Aacd views, quick portraits with point-and-shoot, and other intraoral approaches.

gIDE has created a tool to enhance a clinician’s ability to choose the best camera for his or her needs, expertly document cases with intraoral photos and consistently produce stunning smiles and portraits.

For additional information regarding gIDE’s Dental Photography two-disc DVD set, visit www. gidental.com or call (510) 698-9025.

Clinicians have the opportunity to check out new innovative products

The spring edition of CDA Presents the Art and Science of Dentistry May 12-14 at the Anaheim Convention Center, and with plenty of educational opportunities to be had and about 600 exhibiting companies to choose from, there was certainly plenty for dental professionals to see and do.

Education

For those needing to renew a license or permit, there was a lecture on infection control offered by Tricia Osuna, RDH, BS, FAADH, and an afternoon lecture on the California Dental Practice Act offered by Diane Morgan-Arns. In between these required courses, there was a myriad of other options, from corporate forums to lectures and even express lectures, to fill out the rest of the educational day.

Corporate forums included those held by Invisalign, Carestream Dental, GC America, Colgate Oral Pharmaceuticals and 3M ESPE, offering courses with one to eight units of C.E. credit.

Among the express lecturers, lasting 90 minutes, were a few “New to the Podium” speakers, such as Richard Golden, who spoke on “Achieving Atraumatic Extractions Simply, Predictably and Nonsurgically,” and Dr. Randolph Shoup, who discussed “Advanced Cariology and Prosthetic Restoration for Everyday Practice.”

The workshops lasted from two and a half to three hours each, with the option of a morning or afternoon session, and covered topics as varied as lasers, Tdrc risk management, dental photography, dental marketing, digital dentistry and oral pathology, to name just a few. Also among the workshop lineup was Dr. Douglas Lambert’s lecture on “Smile Design: Something Old, Something New, Something Borrowed and Something Red?” and Dr. Derek Mahoney’s discussion of “Patients’ Nasal Breathing Problems and How This May Influence Dental Crowding and Facial Morphology.”

Exhibits

More than 100 new products were introduced to attendees, according to the CDA, all of which may make your job as a dental professional quicker, easier or less fraught with complications.